



# PARTICIPATION INFORMATION

## 1. BOOTH INFORMATION

Booth Type	Dimensions (WxDxH)	Unit Price (USD \$)	Facilities & Furniture
Standard B	3m X 3m X 2.5m	USD \$2,000	Fascia Board, Lighting, 1 Information desk & chair, 1 Electrical outlet (1kw)
Raw Space	3m X 3m	USD \$1,800	Space Only (Design and construct by exhibitor) ※ Only available for more than 2 booths



Standard B



Raw Space

## 2. PARTICIPATION PROCEDURES

STEP 1. Submit the Application	STEP 2. Pay Deposit	STEP 3. Complete Payment
Early-Bird Application : by <b>April 25th(Fri.), 2025</b> Regular Application : by <b>June 27th(Fri.), 2025</b>	Pay 50% of the total fee within 7days after receiving invoice	Deadline : <b>June 27th(Fri.), 2025</b>

## 3. DISCOUNT PROGRAM

Classification	Discount Condition	Rate	Remarks
Early-Bird Application	by April 25th(Fri.), 2025	20%	Exhibitions by KIECO - Korea Vegan Fair - COSMOBEAUTY SEOUL
Previous Participants	Previous participants in the exhibition hosted by KIECO*	5%	- Seoul Int'l Wines & Spirits Expo - K-Handmade Fair - K-Illustration Fair

\* Payment Information  
 - Beneficiary: KOREA INTERNATIONAL EXHIBITION  
 - Bank: Shinhan bank  
 - Account No.: 180-006-181212  
 - Swift Code: SHBKORSE  
 - Address: 57, Yeosuana-ro, Yeongsu-gu, Seoul, Korea

\* The above information is subject to change according to the organizer's situation.

# FOODFESTA

2025. 8. 29(Fri.) - 31(Sun.)

COEX Magok, Seoul, S. Korea



Korea Int'l Exhibition Co., LTD., Cuno

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[www.k-foodfesta.com](http://www.k-foodfesta.com)

# Meet the Food Culture of the Future



## EXHIBITION OVERVIEW

Title	Food Festa (Concurrent Event) Kitchen Equipment & Industry Exhibition
Period	2025. 8. 29(Fri.) ~ 31(Sun.) / 3days
Venue	COEX Magok, Seoul, S. Korea
Hours	10:00 ~ 18:00 (* Last admission is 30 minutes before closing) * 8. 31(Sun.) 10:00 ~ 17:00
Scale	7,452m <sup>2</sup> , 300 Companies · 400 Booths (expected)
Website	www.k-foodfesta.com
Organizer	Korea Int'l Exhibition Co., LTD., Cuno

## SPECIAL EXHIBITION



### Special Noodle Zone

Noodles have long been known as the longevity in East Asia.

And the noodle is the world's first instant food and the best instant food of the modern era.

Meet the various noodle products the world loves at the Food Festa.

## EXHIBITION HIGHLIGHTS



### Check The Latest Food Trend

Discover the trends in the global food industry.



### Opportunity of Global Networking

Build a foundation for entering the global market through networking with the int'l food industry.



### Provide on Promotion Channels

Take advantage of the promotional opportunities for your company and products provided by the organizers.



### Numerous Buyers

Get the opportunity to introduce new-launched products and expand your sales channel with buyers.



### Experience the Korean Food Industry TestMarket

Interact with consumers to gather feedback on your products and enhance brand awareness.



### Trend Seminars (expected)

Gain insights into the latest industry information through the seminars on food industry and trends.

## EXHIBIT ITEMS



### Food Ingredients

Seasoning, Spice, Sweetener, Marinade, Salted, Seafood, Various Ingredients



### Dessert

Handmade Dessert, Chocolates, Bakery, Crackers, Cookies, Biscuits, Ice creme, Jelly, Traditional Sweets, Pudding



### HMR

Meal Kit, Retort Pouch, Instant Food, Frozen Food, Fresh-cut Food



### Street Food

Noodles, Tteok-bokki, Gimbap, Fried Food, Skewers



### World Food

Western dishes, Chinese Food, Japanese Food



### Drinks

Ade, Tea, Coffee, Soft Drinks, Juice, Fruit Tea, Alcoholic Beverages, Smoothie, Milkshake



### Dairy Products

Milk, Yogurt, Cheese, Butter, Cream



### Health Functional & Organic Food

Health Functional Food, Diet Food, Organic Food, Nutritional Supplement, Food Therapy



### Baby Meal

Weaning Food, Powdered Milk, Baby Drink, Baby Snack, Side dishes for Baby



### Others

Alternative Foods and Raw Materials, Services/Platform, Startup/Foundation, Certification and Smart Farm, Food Upcycling, Camping Food, Consulting, Related Character Merchandise and Artwork

## 2024 SHOW RESULT

169  
Booths



130  
Exhibitors



19,000  
Visitors



1,000  
Buyers



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