



# PARTICIPATION INFORMATION

## 1. BOOTH INFORMATION

Booth Type	Dimensions (WxDxH)	Unit Price (USD \$)	Facilities & Furniture
Standard B	3m X 3m X 2.5m	USD \$2,000	Fascia Board, Lighting, 1 Information desk & chair, 1 Electrical outlet (1kw)
Raw Space	3m X 3m	USD \$1,800	Space Only (Design and construct by exhibitor) ※ Only available for more than 2 booths

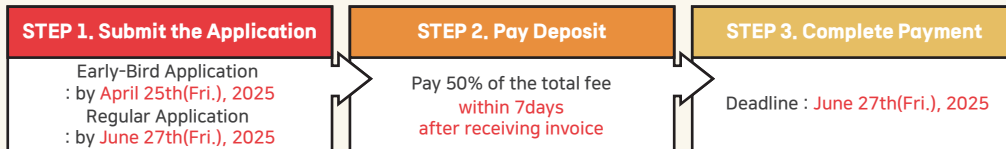


Standard B



Raw Space

## 2. PARTICIPATION PROCEDURES



## 3. DISCOUNT PROGRAM

Classification	Discount Condition	Rate	Remarks
Early-Bird Application	by April 25th(Fri.), 2025	20%	Exhibitions by KIECO - Korea Vegan Fair - COSMOBEAUTY SEOUL
Previous Participants	Previous participants in the exhibition hosted by KIECO*	5%	- Seoul Int'l Wines & Spirits Expo - K-Handmade Fair - K-Illustration Fair

\* Payment Information  
 - Beneficiary: KOREA INTERNATIONAL EXHIBITION  
 - Bank: Shinhan bank  
 - Account No. 180-006-181212  
 - Swift Code: SHBKORSE  
 - Address: 57, Yeosuana-ro, Yeongsu-gu, Seoul, Korea

\* The above information is subject to change according to the organizer's situation.



# K-FOODFESTA

2025. 8. 29(Fri.) - 31(Sun.)  
 COEX Magok LEWEST, Seoul, S. Korea



# Meet the Food Culture of the Future



## EXHIBITION OVERVIEW

Title	<b>K-Food Festa</b> (Concurrent Event) Kitchen Equipment & Industry Exhibition
Period	2025. 8. 29(Fri.) ~ 31(Sun.) / 3days
Venue	COEX Magok LEWEST, Seoul, S. Korea
Hours	10:00 ~ 18:00 (* Last admission is 30 minutes before closing) * 8. 31(Sun.) 10:00 ~ 17:00
Scale	7,452m <sup>2</sup> , 300 Companies · 400 Booths (expected)
Website	<a href="http://www.k-foodfesta.com">www.k-foodfesta.com</a>
Organizer	Korea Int'l Exhibition Co., LTD., Cuno

## SEPECIAL EXHIBITION



### Noodle Festa

Noodles have long been known as the longevity in East Asia.  
And the noodle is the world's first instant food and the best instant food of the modern era.  
Meet the various noodle products the world loves at the K-Food Festa.



## EXHIBITION HIGHLIGHTS



**Check The Latest Food Trend**  
Discover the trends in the global food industry.



**Numerous Buyers**  
Get the opportunity to introduce new-launched products and expand your sales channel with buyers.



**Opportunity of Global Networking**  
Build a foundation for entering the global market through networking with the int'l food industry.



**Experience the Korean Food Industry TestMarket**  
Interact with consumers to gather feedback on your products and enhance brand awareness.



**Provide on Promotion Channels**  
Take advantage of the promotional opportunities for your company and products provided by the organizers.



**Trend Seminars (expected)**  
Gain insights into the latest industry information through the seminars on food industry and trends.

## EXHIBIT ITEMS



**Food Ingredients**  
Seasoning, Spice, Sweetener, Marinade, Salted, Seafood, Various Ingredients



**Drinks**  
Ade, Tea, Coffee, Soft Drinks, Juice, Fruit Tea, Alcoholic Beverages, Smoothie, Milkshake



**Dessert**  
Handmade Dessert, Chocolates, Bakery, Crackers, Cookies, Biscuits, Ice creme, Jelly, Traditional Sweets, Pudding



**Dairy Products**  
Milk, Yogurt, Cheese, Butter, Cream



**HMR**  
Meal Kit, Retort Pouch, Instant Food, Frozen Food, Fresh-cut Food



**Health Functional & Organic Food**  
Health Functional Food, Diet Food, Organic Food, Nutritional Supplement, Food Therapy



**Street Food**  
Tteok-bokki, Gimbap, Fried Food, Skewers, Noodles



**Baby Meal**  
Weaning Food, Powdered Milk, Baby Drink, Baby Snack, Side dishes for Baby



**World Food**  
Western dishes, Chinese Food, Japanese Food



**Others**  
Alternative Foods and Raw Materials, Services/Platform, Startup/Foundation, Certification and Smart Farm, Food Upcycling, Consulting, Related Character Merchandise and Artwork

## 2024 SHOW RESULT

**169**  
Booths



**130**  
Exhibitors



**19,000**  
Visitors



**1,000**  
Buyers



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